IV The Three-Box Model of Memory

1. The Sensory Register: Fleeting Impressions

* Sensory Register- Define
  + Eyes- How long
  + Sound- How long
* What does this information let us do?
* What happens if we didn’t pay attention to the information?
* Why is this good?

1. Short-Term Memory: Memory’s Scratch Pad

* Short-Term Memory- Define
* What two things can happen?
* What happened with H.M.?
* Working Memory-Define
* Capacity?
* Chunk-Define and Example
* Why do some pieces of information enter easily into Long-Term Memory?

1. Long-Term Memory: Final Destination

* Long-Term Memory- Define

1. Organization of LTM
   * What are semantic categories? Why are they used?
   * What happened to M.D.?
   * What is another way to group words?
   * Tip-of-the-Tongue- Define and Example
2. Contents of LTM
   * Procedural Memory- Define and Example
   * Declarative Memory- Define and Example
     + Semantic Memory- Define and Example
     + Episodic Memory- Define and Example
3. From Short-Term to Long-Term Memory: A Riddle
   * Draw Figure 8.6
   * Serial Positioning Effect- Define
     + Primacy Effect- Explain
     + Recency Effect- Explain
   * Why does this happen?